

Approval is required before using any reference to WISH Gift Cards in any marketing, advertising or promotional activity.

Important information

- Group Financial Services (GFS) is a division of Woolworths Limited that manages the WISH Gift Card. GFS marketing is responsible for ensuring adherence to the WISH Gift Card brand guidelines in all marketing activities.
- If you intend to use WISH Gift Cards in any marketing, advertising or promotional activity **you must obtain prior written approval from GFS by contacting gfsmarketing@woolworths.com.au or by fax on (02) 8888 0554**
- You will need to submit to GFS (i) The completed Request for Approval form and (ii) copies of the associated artwork.
- GFS reserves the right to deny or request amendments to any artwork.
- The Request for Approval form must be completed for each marketing activity. Approval of one request does not cover any future marketing activities.
- You will need to complete a separate Request for Approval form for future marketing activities.
- Marketing advertising or promotional activities may include but are not limited to prize draw competitions, bingo, games of skill, membership programs, rewards programs, staff incentive programs and giveaways.
- Please visit WISHgiftcard.com.au for information on how to order your WISH Gift Cards.

Approval process

- Complete the Request for Approval form with all the details of your marketing activity.
- Submit the completed form along with copies of any marketing material to gfsmarketing@woolworths.com.au or fax to (02) 8888 0554
- The GFS marketing team will review your request and advise approval or otherwise.

Please note: at least 5 working days are required for review of your request. Additional time is required to allow for alterations to artwork and resubmitting revised artwork for approval.

Terms and Conditions

The following must be included in the terms and conditions of any marketing activity, if applicable:

"Woolworths Limited is the issuer of the WISH Gift Card but is not the promoter of the offer and is therefore not responsible for the prizes, products or services under the offer or the fulfilment of the offer terms. Woolworths Limited is responsible for the fulfilment of the terms and conditions of the WISH Gift Card. WISH Gift Cards are redeemable at participating stores only. Participating stores may change from time to time. WISH Gift Card terms and conditions apply. See WISHgiftcard.com.au for full terms and conditions and for a list of participating stores."

Other Gift Cards Issued by Woolworths

The Essentials Cards and Groceries Only Cards are also issued by Woolworths Limited and as such approval is required for use of these Cards and/or logos in any marketing, promotional or advertising activities. If you are looking at using either of these Cards/logos in any marketing, advertising or promotional activity please contact the GFS marketing team on gfsmarketing@woolworths.com.au

Please complete this form before using WISH Gift Cards in any marketing, advertising or promotional activities.

Company Details

Company Name: _____ ABN: _____

Address: _____

Contact person First Name: _____ Surname: _____

Position: _____ Phone number: _____

Email address: _____

Marketing Activity Details

Activity name:

Detailed description of marketing activity

Target audience: _____

Start date: _____ End date: _____

Where material will be displayed

Publication/Place	Start date	End date

(Note: If any changes are made to the artwork it must be resubmitted for final approval)

Acknowledgement

By signing this form you are agreeing to include in the terms and conditions of your marketing activity, if applicable, the below statement.

OR

If you are sending this form back via email, by ticking this box you are agreeing to include in the terms and conditions of your marketing activity, if applicable, the below statement.

"Woolworths Limited is the issuer of the WISH Gift Card but is not the promoter of the offer and is therefore not responsible for the prizes, products or services under the offer or the fulfilment of the offer terms. Woolworths Limited is responsible for the fulfilment of the terms and conditions of the WISH Gift Card. WISH Gift Cards are redeemable at participating stores only. Participating stores may change from time to time. WISH Gift Card terms and conditions apply. See WISHgiftcard.com.au for full terms and conditions and for a list of participating stores."

Signature: _____ Name: _____ Date: _____

Email completed forms to gfsmarketing@woolworths.com.au or fax to (02) 8888 0554

Woolworths Group Financial Services Use Only

Approved Approved by: _____ Signature: _____ Date: _____

Declined **Changes required**